

Cognocys ksiron

You drive!

Comprehensive Intellectual Asset Management solutions are hard to find, but what's even more difficult is to determine whether a particular solution is right for your needs. "Does it really have all these features?" "Will it really integrate with all our systems?" "How flexible is flexible?" "Can it hold all our data?" And the perennial favorite, "Is it worth it?"

Get the answers to all your questions before you invest in an enterprise-wide IAM project. Cognocys™ professionals will help you to execute a pilot program with our IAM software. You determine the success criteria; you set the schedule; you control the costs; you judge the outcome.

Strategic orchestration of the activities around the development, acquisition, protection, and use of IP is vital to the enterprise.

- ✓ Portfolio Management
- ✓ License Management
- ✓ Disclosure Submission
- ✓ Invention Evaluation

How does it work?

Once the criteria for success are identified, we will design and implement a pilot program in three phases with real users and real data. In phase one of the Cognocys ksiron™ pilot program, we get a live system running in your environment. In phase two, we show you what you can do with it. In phase three, the program participants exercise the system and we stick around "just in case". Once participants are self-sufficient and the answers come freely, you have a number of options.

Hold on ... what does it cost?

We will bring the software, the hardware, and everything else needed for the success of the ksiron pilot program. Your only investment is the participants' time and payment for the services you use. Customers control the schedule and the costs, and individual needs will vary, but we estimate that these services fees will range from \$45,000 to \$200,000.

What about those options?

You certainly have no obligation to continue with Cognocys. However, your Cognocys ksiron license permits you limited, perpetual use of the software. There are no restrictions on features or users, only the volume of usage.

Should you choose to continue, you can then: a) continue your limited use with a Cognocys Care™ support agreement; or b) begin an enterprise-wide IAM implementation with Cognocys Services.

- 1) Call Cognocys
- 2) Execute ksiron pilot
- 3) IAM (Y/N)? _____

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 **Cognocys**
Intellectual Asset Management for the Enterprise